

## Case Study Healthcare

This international, medical device manufacturer wanted one central recognition platform for its employees globally. BI WORLDWIDE worked with the organisation to make that platform possible.

## Challenge

Launch a recognition platform for the manufacturer's 44,000 employees in 54 countries. The platform needed to automate the rewards process and reduce the cost of processing transactions.

## Solution

BI WORLDWIDE designed and implemented a recognition platform that included a reward and recognition website that was available in 13 languages, converted currency and could deliver rewards regionally. Supporting the launch were custom communications, tailored to the different areas, in multiple languages to motivate employees across the globe. From these, employees could better understand the platform which gave them the ability to spotlight achievements, send digital thank you cards and earn rewards.

## Results

After the first year of the programme, 40% of the manufacturer's employees had engaged with and logged into the system. This resulted in more than 47,000 sent recognitions and 40% of employees being individually recognised.

