

10 REASONS TO RECOGNISE AN EMPLOYEE

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thank
you!



Everyone likes to be noticed! Recognition and rewards help people feel good about what they are doing and things they have accomplished. Known to behavioural economists as the *dopamine effect*, recognising employees will keep them focused, directed and willing to repeat the behaviours they were recognised for. Here are ten reasons why recognition works:

One

It shows employees that you appreciate and value them.

Sincere, timely recognition given face-to-face or in writing is a gift that employees are thankful for and often cite as a key reason for being engaged.

Two

It empowers you to promote what you value on your team.

Public recognition reinforces the key behaviours and attitudes you want to foster within your group.

Three

It sets standards of performance for everyone to aspire to.

Recognition is a positive way to communicate what you expect from all employees and that you are willing to publicly celebrate those who meet your expectations.

Four

It helps reduce turnover and retain top talent.

It's been said that employees don't quit a company – they quit a boss. Giving consistent, positive and timely recognition helps employees be more loyal to you.

Five

It helps everyone meet their goals – you too!

By publicly reinforcing behaviours you want, you are positively moving everyone on your team in the same direction.

Six

It creates a collaborative environment.

Recognising entire teams helps build camaraderie and a spirit of cooperation.

Seven

It gives your company branded tools to formally recognise and reward employees.

A company-wide recognition system provides cross-functional commonality across the organisation to reinforce enterprise-wide goals.



Eight

It lets you reward employees beyond regular compensation.

Salary reviews are generally annual events. Recognition can show employees how much you value them on a daily basis without incurring additional costs.



Nine

It builds your credibility throughout the organisation.

Having a highly functional team makes your management skills stand out to senior leadership.



Ten

It gives you the opportunity to showcase your commitment to your team.

Making sure your employees know they are valued and appreciated shows them that you really care about their success.

BIWORLDWIDE is a global leader in employee recognition programmes. We use the latest technology and behavioural economics theories to create programmes that help organisations meet their business goals.

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