



Learning & Engagement

The science says so. Our results speak volumes.

The Science

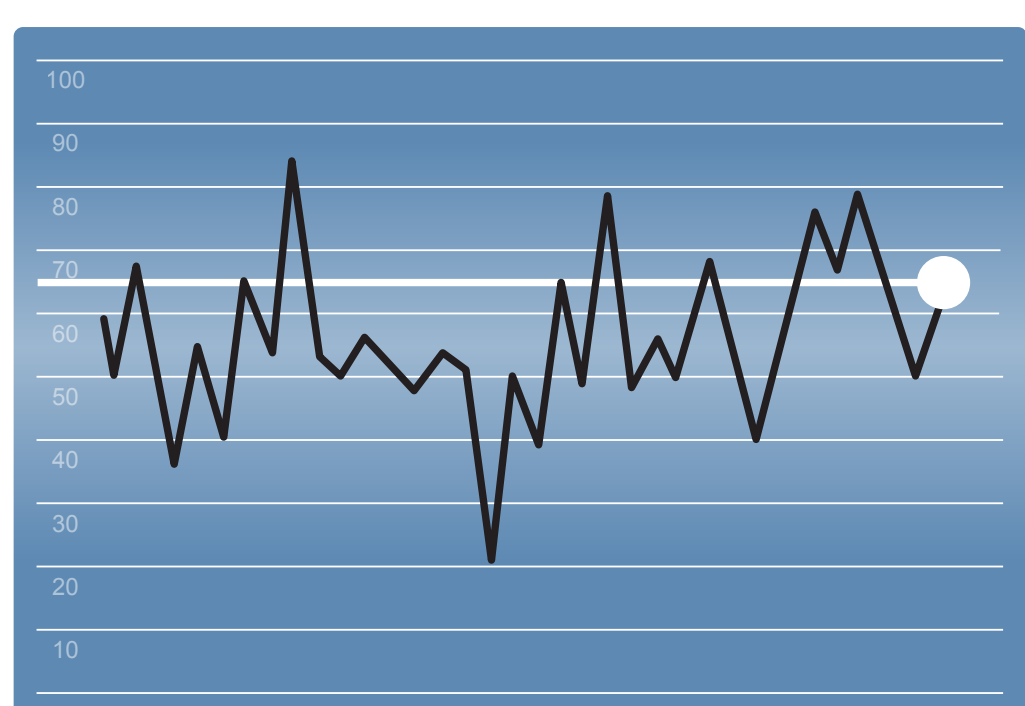
Performance

People with strong learning opportunities and who are engaged in their work, show 16% better performance across all industries, roles and job types.



Learning Drives Engagement

International research based on the New Rules IndexSM from BIW, shows that learning is fundamental to employee engagement.



Engagement Drives Performance

40% of the variability in an individual's performance is influenced by it.

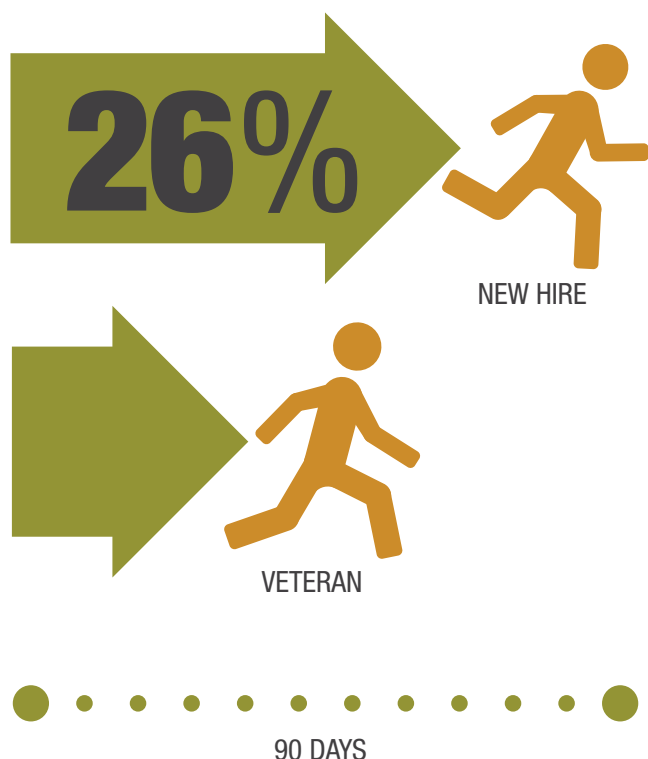


ENGAGEMENT INFLUENCES **40%** OF PERFORMANCE

Our Results

Onboarding

New hire graduates from a BIW-designed onboarding PLE (Progression of Learning and Engagement) outperformed their veteran colleagues by 26% during their first 90 days.



Measuring Know, Feel and Do

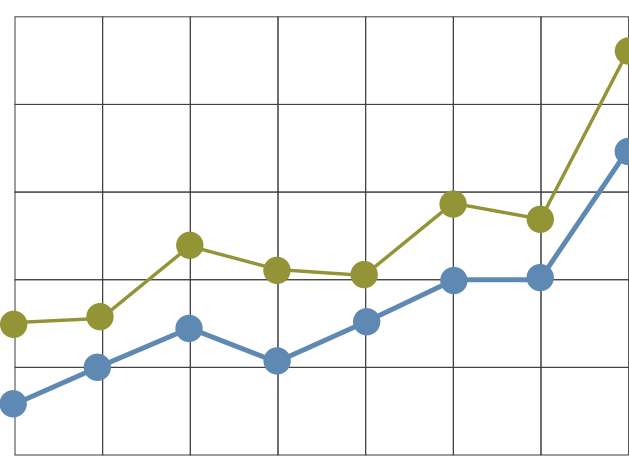
After a recent live training event where there was 91% participation in a mastery simulation, BIW provided 75,000 points of data about what learners knew, how they felt and what they could do.



91%
PARTICIPATION

Channel Learning

After a one year blended learning & engagement solution, certified channel locations sold 15-20% more year-over-year than non-certified locations.



15-20%
MORE YEAR-OVER-YEAR

Retail Training

Stores that took BIW-developed training saw a 28% increase in sales, compared to those where no training took place.

28%
INCREASE IN SALES



Chameleon 2.0 Global eLearning

26 is the number of languages a pharma client needed for its eLearning course. 1 is the number of course versions BIW needed to deliver all the languages.



Custom Compliance Training

BIW developed and launched eight anti-harassment eLearning courses successfully to a global organisation with a 98.5% learner success rate.



98.5%
LEARNER SUCCESS RATE

iPad Launch Training

BIW launched the use of the iPad throughout a sales force using our PLE. After training in the use of the new app, the reps' average confidence level was 4.48 out of 5.

4.48
OUT OF 5

Learning Snacks

Data shows that today's learner is overwhelmed, distracted and only has 1% of his or her workweek for learning and development. Specially-designed "learning snacks" are the solution. BIW uses Chameleon 2.0 to develop learning snacks. Compelling learning for learners on-the-go.

ONLY **1%**
OF WORKWEEK FOR LEARNING

